

# Game Changing Analytics to the Explosion of Video

- What is the next level of Video and Data Analytics?
- Smarter Safer Communities
- Impact of Social Media
- End-to End Solution

# Objective: Safer, Smarter, More Efficient Communities



# Challenges within the Current Environment



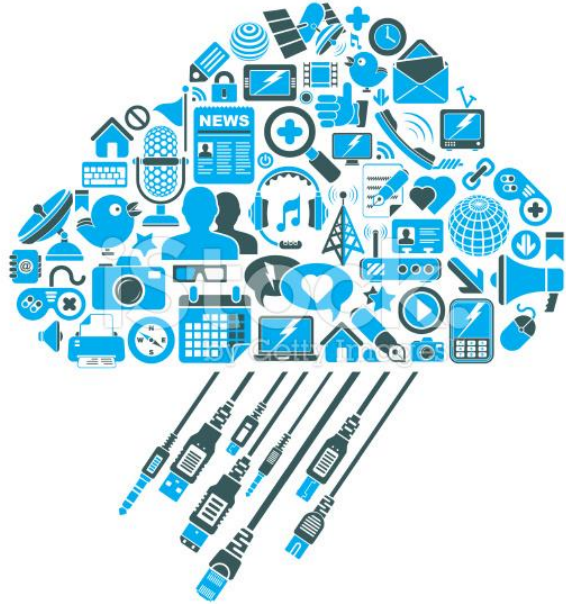
## Disparate Systems Without Integration



- Multiple manufacturers of existing gear
- Different standards and specifications
- Lack of interoperability across enterprise because of stovepipes
- Islands of information restricts understanding and sharing
- Costly management of IT resources
- Decisions made without access to all the information
- Minimal Situational Awareness

# Technology Advances Make Video Accessible

# Technology = Accessibility



- Migration from analog to IP cameras
- High-definition cameras are becoming more affordable
- Ability to correlate data from multiple sensors
- Cloud based apps and data for access anywhere
- Improved analytics for better decision making and better outcomes
- Predictive analytics to help prevent or deter future incidents
- Multiple map layers for better insights

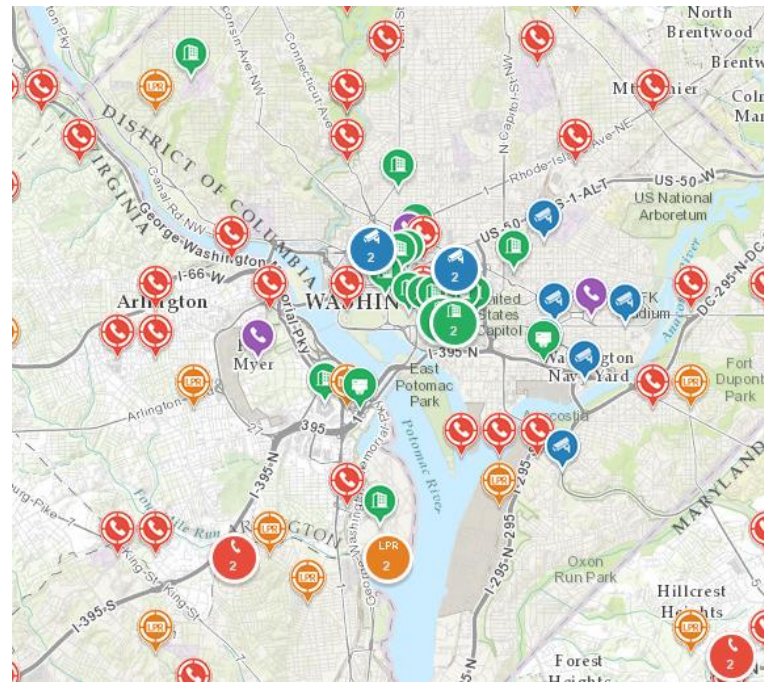
# Value in Visualization: Use Case

A Train Derailment occurs in a major city

- The Rail company needs to initiate emergency procedures
- First responders need to understand depth and degree of injuries
- Public Safety needs to cordon off the area and re-route traffic
- Public Transportation needs to divert buses and or trains
- Fire and rescue for type/amount of equipment to the scene
- Public/Private Partnership enables access to cameras on site
- Everyone requires Situational Awareness

# End to End “Visualization” Solution

- **Capture** all sensors and event data
- **Transmit** relevant data
- **Correlate** and **visualize** on a single map
- **Process** via integrated workflow
- **Store** data where it can be accessed quickly
- **Analyze** data and video associated with incidents
- **Share** information



# Intelligence Gathered Right From the Scene



## Emergency Management Operations can now Effectively Monitor Online Social Media



- Agency can define parameters using keywords and geographic boundaries to create specific alarms
- Alarms are automatically integrated into the mapping interface to create situational awareness

### Some statistics

- In 20 minutes, 2,716,000 messages are sent on Facebook
- 400 million Tweets are sent every day

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# Data and Challenges in Transportation

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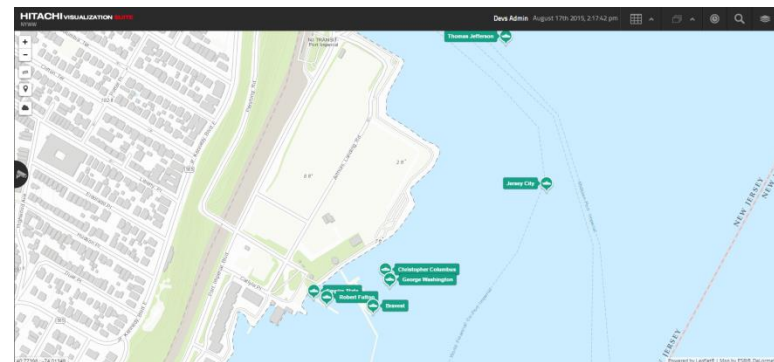




# Case Study: NY Waterways



- NYWATERWAY the largest privately owned commuter ferry in the US chose (HVS) to manage their security assets (terminals and ferries).
  - The Problem:
    - Lack of awareness of what is happening on the ferries and terminals. Multiple dashboards to manage security assets.
  - The Solution:
    - HVS allows NYWATERWAY to manage video from disparate systems on a unified web-based platform. HVS provides the integration with VOIP phones, PA, AIS data and other sensors (vessels telemetry).
  - The Results:
    - NYWW is now more prepared to control any type of crisis. From a single dashboard, NYWW can now monitor and share their assets in real time with NYPD, NJ/NY Port Authorities and other federal agencies.



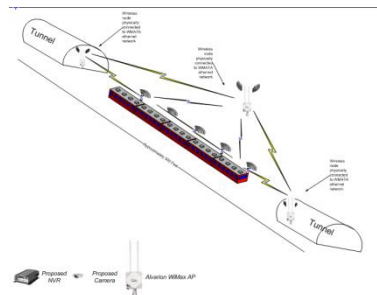
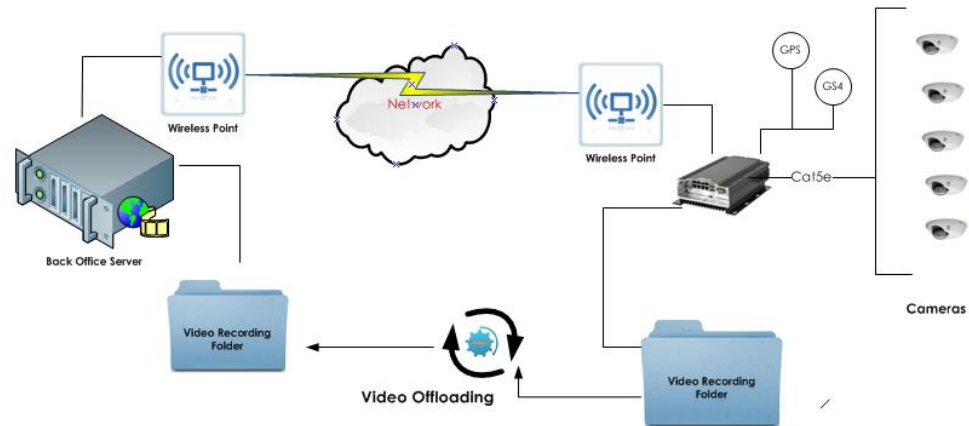
# Transportation



**Track mobile assets in real time** | **On-demand streaming of live video** | **Ruggedized NVR for recording** | **Gateway software only transmits relevant data to save bandwidth and transmission costs**

# Use Case - Big Data and Video Rapid Offloading for Transportation

## FLUIDITY: BUS DEPOT NETWORK TOPOLOGY



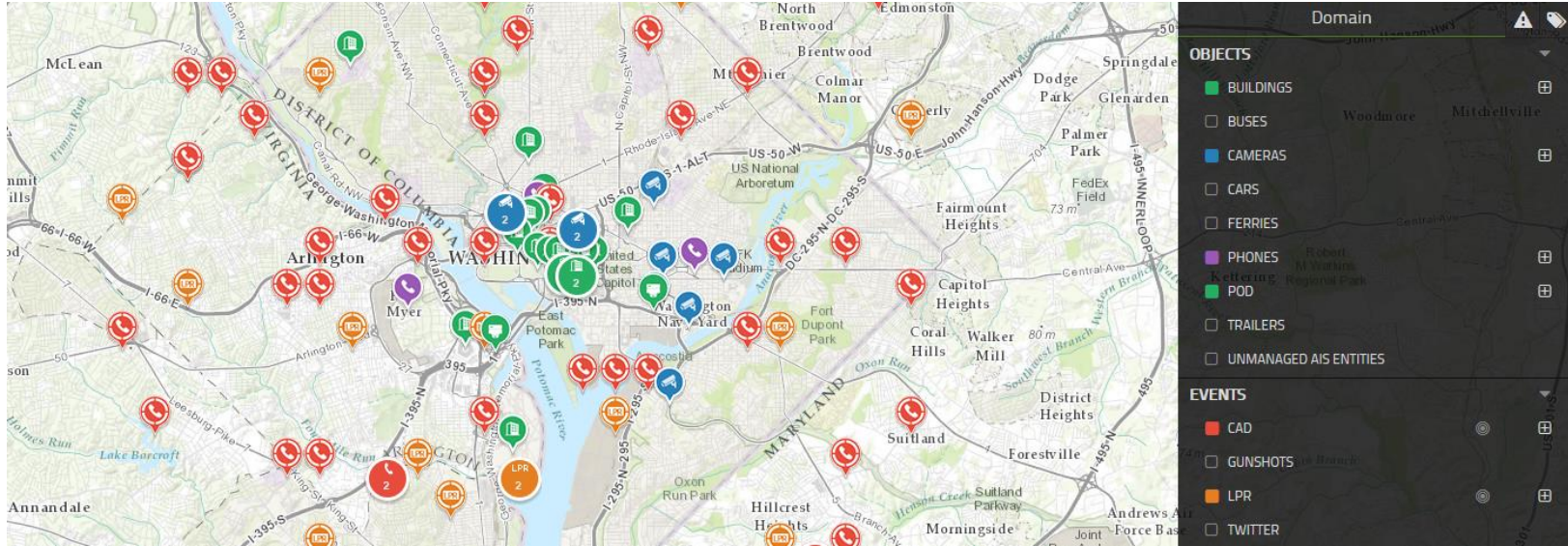
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# Visualization

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# Analytics:

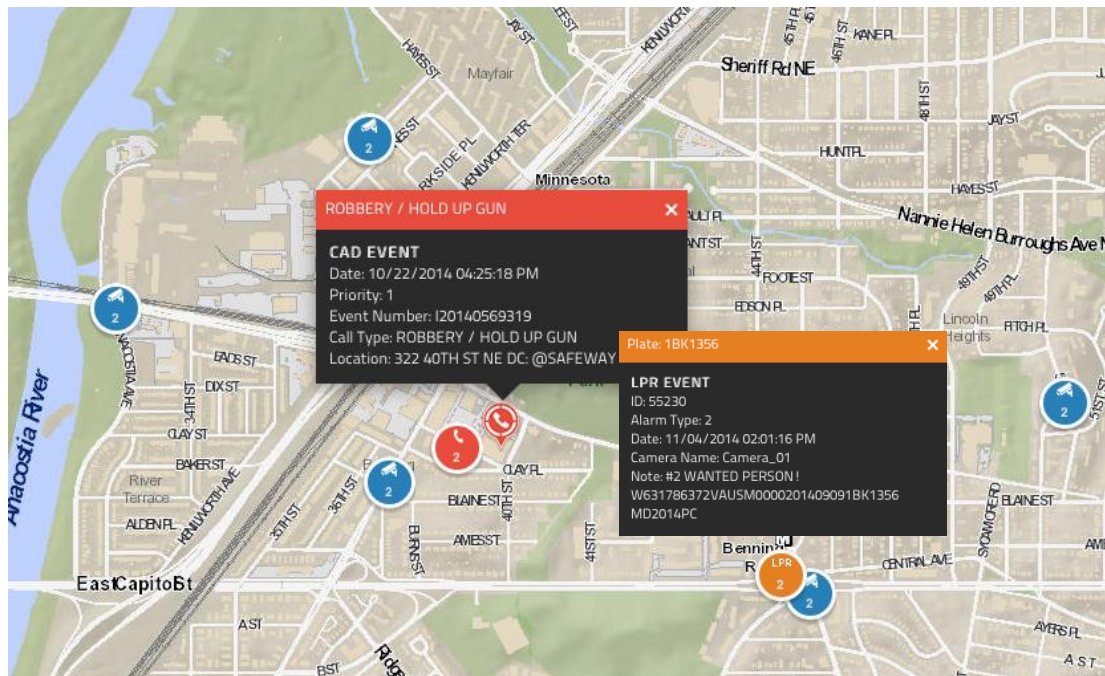


911 Calls, Cameras, Phones, License Plate  
Readers, Environmental Sensors, Social Media



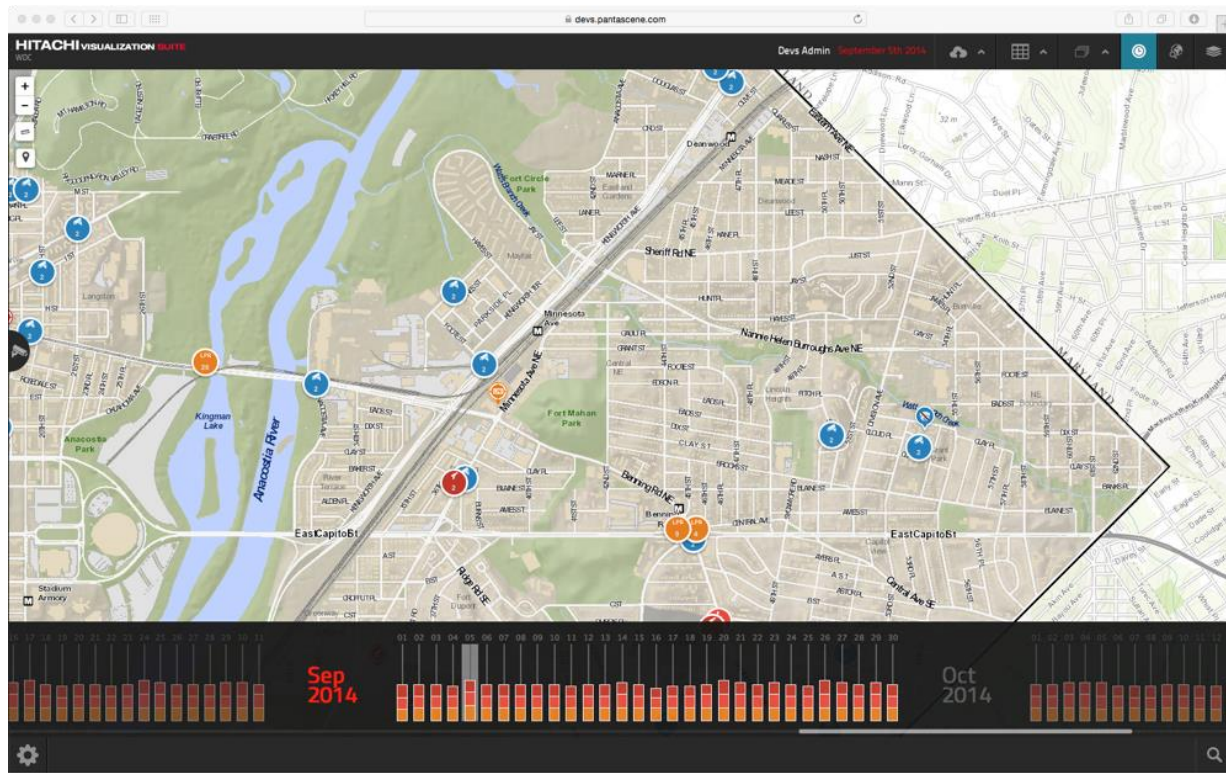
# Disparate Data

- Visually link data from disparate systems
- Search on nearby video recordings based on date and time of events
- Integrate any type of event sources



# Timelines

- Visual history of events displayed in an intuitive timeline
- Quick access to historical event data including video



# Moving Objects

- Track moving objects in real-time using over/covert GPS integration
- Support for custom attributes and floor plans
  - Buses, trains, buildings, schools, etc.

